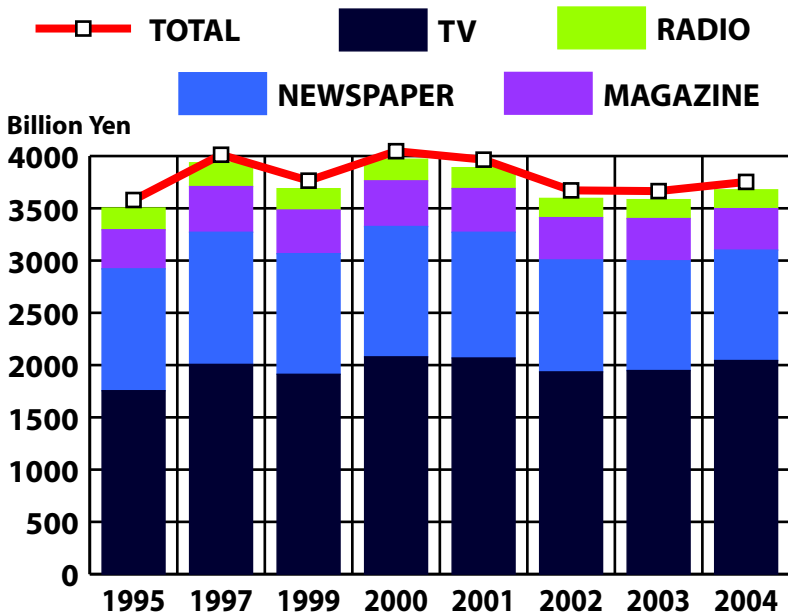


ADVERTISING EXPENDITURES, FOUR MASS MEDIA



Source: Dentsu, Inc.